



STEPHANIE WONG

Visual Communicator

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WORK

SINGAPORE ART MUSEUM (SAM)

Senior Graphic Designer (2019 – Current)
Graphic Designer (2015 – 2019)

EXHIBITION / EVENT / EDITORIAL BRANDING AND DESIGN

Brand custodian of SAM, under the Marketing, Communication and Creative team. Addresses most of SAM's design needs across the various departments from curatorial to programs (education, public and access). Design needs ranging from exhibition branding, publications environment graphics, marketing collaterals, digital slates, edms...

Exhibitions:: After Utopia, 5 Stars, Odssey, Imaginarium, Cinerama, Wikicliki...

Events:: South East Asia Film Fest (SEAFF), Istana Art Event (IAE)

SWITCH LTD

Art Director (2014 – 2015)

EDITORIAL DESIGN / INFOGRAPHICS

Magazines:: Envision (NEA), Cachet (Frazers Suites), Waves (SSA)

Infographics:: EDB, Ace Insurance

EPIGRAM PTE LTD

Senior Designer (2008 – 2014)
Designer (2005 – 2008)

CONCEPTS / DESIGN / ART DIRECTION / ILLUSTRATIONS

Annual Reports:: CapitaLand, Singapore Economic Development Board (EDB), Nanyang Academy of Fine Arts (NAFA), National Arts Council (NAC), National University Health System (NUHS), WingTai

Coffee-Table Books:: Chua Ek Kay, Civil Aviation Authority of Singapore (CAAS), Ministry of Education (MOE)

Corporate ID:: WBL Corporation Limited (Wearnes), Intercultural Theatre Institute

Epigram Books:: *A Gardener's Log*, *The Diary of Amos Lee Series*, *Whoopie Lee Series*, *The Little Nightingale Who Can't Sing*

ATOMZI DESIGN

Designer (2004 – 2005)

CONCEPTS / DESIGN

Following through projects from conceptual development to production. Clients include private corporations to Government agencies.

SWINBURNE DESIGN CENTRE

Designer (2003 – 2004)
(Melbourne)

CONCEPTS / DESIGN / MANAGEMENT

In charge of projects ranging from newsletters, corporate brochures to corporate identity work.

THE PRIMARY AGENCY

Designer / Freelancer (2003)
(Melbourne)

DESIGN / FINISHING ARTWORK ARTIST

Finishing up final artwork for various projects.

ATLAS ASSOCIATES (DESIGN)

Designer / Freelancer (2004)
Junior Designer (2000 – 2001)

CONCEPTS / DESIGN / MANAGEMENT

Assisting Senior Designers, Copywriters and Creative Directors. Projects ranges from promotional give-aways to corporate literature.



PLAY

Freelance

EXHIBITION CATALOGUES

Aratong Galleries, Art Incubator, Objectifs, Centre for Photography and Filmmaking, Protocol, The Australian High Commission (Singapore), Canada High Commission (Singapore)

PROMOTIONAL MATERIALS

Beauty Arsenal, CHIJMES, Clarke Quay, Global Babe

ILLUSTRATIONS

Discovery Vacation Camp, Insing, Kid's Company Magazine, Medley Music School for Kids, Poppletots, National Arts Council, Singapore

SCHOOL

Swinburne University of Technology,
National Institute of Design

Bachelor of Design (Honours – First Class) in Visual Communication
– Design, Graphics

Temasek Polytechnic, Singapore

Diploma in Visual Communication

PRESENTATIONS

DesignSingapore

Pens & Pixels – Illustration in Singapore, 2005

FARM SINGAPORE+LTA

STAMP Singapore – Singapore's first postbox art competition, 2007

National Book Council

Asian Festival of Children's Content (AFCC) – BIG Exhibition, 2010

Asian Festival of Children's Content (AFCC) – BIG Exhibition, 2013

Nespresso

Nespresso 'U' Launch – Kam Leng Hotel, *Garden's by the bed*, 2012

Objectifs

Photography, Illustrations and Stories for kids, *Leave Your Mark*, 2013

Little Drom Store

Bald Moments, Remarks And Notes. Personal Project for the Children's Cancer Foundation (Hair for hope) fundraiser, 2013

GeorgeTown Festival 2014

Collaborative exhibition *Memories in Common*, 2014



TALKS/WORKSHOPS

British International School, Phuket

Popular Book Festival, KL Malaysia

Singapore Writers Festival (2012)

Asian Festival of Children's Content
(AFCC) (2013)

Bookaroo, Dehli, India (2013)

GeorgeTown Festival (2014)

Singapore Writers Festival (2014)

Bookaroo, Kuching, Malaysia (2015)

Singapore Writers Festival (2016)

Katong Convent Primary (2013–2018)

3 Day Workshop from 8 to 10 Mar 2011 (Students from 8–14)

Talk and workshop, with Co-Speaker Author Adeline Foo

Book Launch, with Co-Speaker Author Adeline Foo

Duelling Artist, Panel Speaker

Invited Speaker (School visit, workshops and doodle wall)

Illustration workshop about food and culture

Illustration workshop (Creating characters and doodle wall)

Invited Speaker (School visit, workshops and doodle wall)

Doodle Battle with Gemma Correll

Career talk to graduating students

MENTIONS

Media Development Authority (MDA)

International School Librarians (ISLN)

Singapore Design Council

'The Diary of Amos Lee' Series

First-Time Writers & Illustrators Publishing Initiative, Recipient, 2005

Red dot Award Book Awards, Winner, 2009

President's Design Award, Shortlisted, 2011

National Best-Selling Local Series

- On the Straits Times Bestseller List for 64 Weeks
- Published in Indonesia, China and Slovak Republic (Translated)
- Published in India by The Hachette Group
- No. 3 on Hongkong's Biggest Retail Chain (Commercial Press) Bestseller List
- Sold also in Malaysia, Philippines, Thailand and Dubai
- Adapted (Illustrations into animation with live action) for a 10-episode TV series on Mediacorp (OKTO)

Crowbar Awards (2020)

Panel Judge for Branding Category

TOOLS

Indesign, Illustrator, Photoshop, Freehand, Mailchimp,
Thinking Cap and Pencils.

REFERENCES

On request